

Sponsorship Program Overview



- Get your corporate name and message in front of thousands of people in your community all year long!
- Increase your positive public relations image!
- Better than radio, television, or print media. Wishing Well Sponsorships generate multiple impressions for several minutes at a time.

We can place your logo and message in the most valuable real estate in the city...INSIDE retail stores...in the highest traffic entrance and exit areas where EVERYONE will see it.

Spiral Wishing Wells have raised over \$200 million for various charities around the world since their introduction in 1985. Children and adults love to watch the coins spin around in circles until they are a blur of speed as they hug the nearly vertical sides of the funnel. They are fun and do not "solicit" people. So they are an exciting new venue for advertisers in the form of a sponsorship.

We would like to invite you to become a sponsor of our Wells with a "Provided by..." or "Sponsored by" sign like the one shown here, with your logo and message of course.

You can sponsor one, or several. Since this is a one-time cost for permanent sponsorships, you can lock out your competitors forever from this unique branding opportunity.



An additional benefit is that it would be our pleasure to promote your generous involvement in the form of press releases and in our publications.

Normally, charities are just looking for donations. But this program gives us the opportunity to generate something of much greater value for you...advertising exposure. So we are very excited about this program, and look forward to discussing it with you.

Please contact: