

# Spiral Wishing Wells™

**Raise money for your charity the easy way... without your customers feeling solicited.**

- People LOVE to toss coins in and watch the show. Coins make about 40 revolutions around the funnel, each one spiraling closer to the center, hugging the vertical side-walls at eye-blurring speeds before finally spinning out of sight into a locked receptacle 20 to 30 seconds later. The coins seem to defy gravity.
- Spiral Wishing Wells have a 20 year track record of international success with over \$200 million worth of coins tossed into Wells throughout the world. Take a look at the many reports on [www.spiralwishingwells.com/reviews](http://www.spiralwishingwells.com/reviews).
- Spiral Wishing Wells are FUN, FUN, FUN!
- 100% of the revenue goes to your favorite charity. You own the Well, and can change the charity as often as you wish.
- Some stores use their Well for a “general charity” program where they let charities apply to receive the income for a month or quarter rather than soliciting your customers in other ways.

**SPONSORSHIP INCOME** — Let one of your vendors sponsor the Well (as shown above) for a monthly or yearly fee and get prime placement of their brand in your store. This will pay for your Well and generate on-going income for you to more than cover your floor-space cost.

**LOAN YOUR WELL TO LOCAL CHARITIES** — You can loan your Well to schools, churches, and other local charities for their fund raising events with your logo and contact information on the Well. They will also pass out brochures or coupons for you. This is a great way to advertise and show your community support.



## \$500 GRANT AVAILABLE

If 100% of the revenue goes to a charity, Project Kindness will pay \$500 of the cost (normally \$1,995), so your share drops to \$1,495. And you can completely recover that from sponsorship income from one of your vendors or from the initial revenue if you choose.

Your local Spiral Wishing Well Distributor is: